# Mind the Tech
# NYC 2024

## Mind the Tech 2024 Agenda

**Monday, March 4**

**@ Quorum by Convene, 1221 6th Ave, New York**

Moderator: **James Spiro**, CTech by Calcalist

08:30 Gathering

09:20 **Opening**
**Yoel Esteron** Founder & Publisher, Calcalist
**Hanan Friedman** President & CEO, Bank Leumi
**Gilad Erdan** Israel's Ambassador to the UN

**Between 2 Cities: Mayoral Insights Across Borders**
**Moshe Lion** Mayor of Jerusalem

**Special Remarks Delivered by NYC Mayor**
**Eric Adams** Mayor of New York City

10:15 **Grow.Innovate.Deliver: Charting the Resilience of Israel's Tech Industry**

**Next October: The Story of Israeli Resilience, Optimism and Entrepreneurship**
**Izhar Shay & Ophir Shay** Former Minister of Science & Technology; Co-Founders, Next October

**From Vision to Reality: Roadmap for Becoming an AI-Driven Nation**
**Barak Regev** Managing Director, Google Israel

**Redefining Success: Driving Profitable Growth at Scale**
**Barak Eilam** CEO, Nice, in a Fireside Chat with **Sophie Shulman**, Calcalist

**Rebuilding Israel: It's Time**
**A New Deal for our Country. A New Deal for our Region**
**Erel Margalit** Founder & Executive Chairman, JVP

**Flying Through Fire: Challenges of Civil Aviation During Times of War**
**Dina Ben Tal Ganancia** CEO, El Al in a Fireside Chat with James Spiro, CTech

11:10 **The Journey to the Top: Writing the Next Chapter of the World's Largest Hedge Fund**
**Nir Bar Dea** CEO, Bridgewater, in a Fireside Chat with **Sophie Shulman**, Calcalist

**Beyond Borders: Enhancing Resilience in US-Israel Ecosystem and Their Synergies**
**Maya Eisen-Zafrir** CEO, LeumiTech

**Strengthening Alliances: US-Israel Defense and Security Cooperation in a Dynamic Global Landscape**
**ADM Michael Rogers**, Former Director, NSA, in a Fireside Chat with **Sophie Shulman** Calcalist

**Inside Out: Delving into the American Market's Role in Shaping the High-Tech Landscape**
Moderator: **Yarden Rozanski**, Calcalist
**Ira Robbins** CEO, Valley Bank
**Cassandra Seier** Head of International Capital Markets, NYSE

12:00 **From Conventional to Extraordinary: Tech Investments in an Unconventional Macro Landscape**
**Dina Pasca-Raz** Partner, Head of Technology, KPMG Israel

**The New Battlefield: Navigating the Global War of Narratives in the Era of Fake News**
**Randi Zuckerberg** CEO, HUG & Zuckerberg Media, in a Fireside Chat with
**Guy Franklin** Founder & General Partner, 'Israeli Mapped in NY' Ventures

**Decoding Economic Waves: Blackstone's Investment Response to AI and other Macro Trends**
**John Stecher** CTO, Blackstone, in a Fireside Chat with
**Yifat Oron** Senior Managing Director; Head of Tel Aviv Office, Blackstone

**Turning the Tide and the Great Market Reopening**
Moderator: **Fiona Darmon** Managing Partner, SunVest Capital Partners
**Bart Osman** Partner Lexington Partners
**Len Rosen** CEO Israel & Senior Managing Director, Evercore
**Lonne Jaffe** Managing Director, Insight Partners

12:45 **The AI Future is Now: Transforming Industries and Minds**

**Building Blocks of Success: Harnessing AI's Potential for Building Tomorrow's Giants**
Moderator: **Sophie Shulman**, Calcalist
**Sivan Shamri Dahan** Managing Partner, Qumra
**Maya Henkin** Director, Google Israel
**Asaf Peled** Founder & CEO, Minute Media
**Maayan Cohen Co-Founder &** CEO, Hello Heart

**Driving Growth: Harnessing Innovation and AI for Business Transformation**
Moderator: **Yarden Rozanski**, Calcalist
**Eyal Efrat** CIO, Bank Leumi
**Stephen Chase** Vice Chair, Artificial Intelligence & Digital Innovation, KPMG

13:20 **Innovation for Impact, AI for Good: Harnessing Tech to Tackle Humanity's Grand Challenges**

**In Climate: Renewable Energy for a Troubled World: Can It Really Save Us from the Global Energy Crisis?**
**Yaki Noyman** CEO, Doral, in a Fireside Chat with Yuval Sade, Calcalist

**In Travel: Technology and Innovation in the Travel Industry: Navigating Challenges and Opportunities**
**Iya Magen** CEO, Talma Travel Solutions

**In Fintech: Leveraging AI as an Alternative Banking Solution**
**Leslie Gillin** Chief Growth Officer, Pagaya

**In Health: The Journey of Managing a Virtual Hospital**
**Eytan Wirtheim**, MD CEO, Beilinson Hospital

**In Autotech: Navigating the Complex Climate into Oportunities in the Life-Saving LiDAR Technology Market**
**Omer Keilaf** Co-Founder & CEO, Innoviz Technologies

14:00 Lunch

## Special Events @ Mind the Tech

### March 4

@ Quorum by Convene

11:00am-3:00pm
**B2B Meetings**

3:00pm
**Yazamiyot Meetup & Exclusive Event: 3 Female Investors Meet 3 Inspiring Female Entrepreneurs**
By: Yazamiyot

3:00pm
**How do Tech Companies Navigate the New Tech Ecosystem**
By: Valley Bank and LeumiTech

### March 5

8:30am
**Special Founders Forum Event – Standing with Israel**
By: Israeli Mapped in NY, Meitar, Valley Bank, LeumiTech
@ Amazon NYC
*By invitation only

10:00am
**Art & Innovation: A Journey through Mercer Labs – Museum of Art and Technology with Artist Roy Nachum**
@ Mercer Labs
*By invitation only

12:00pm
**Experience the Future: Dive into the F-35 Flight Simulator Adventure**
@ The Squadron
*By invitation only

6:00pm
**Connect in NYC**
**Afternoon Gathering**
By: Google
*By invitation only

7:30pm
**Israeli Tech Night – Delivering Today, Inspiring Tomorrow**
The Top of the Standard Hotel
*By invitation only

**For Information & Registration: Calcalist.co.il/conferences**

No,No,No,No,No,Yes® / גדעון עמיר

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