Yassou! Israel-Greece Conference

May 31-June 1

Business Opportunities on the Runway to Greece

Real estate. Travel .Energy. Investments. Innovation

Tuesday, May 31th ੁਧਟਾਟਾਟਾ

Opening Reception @ LightHouse Athens by Brown hotels

Moderator: Michal Yanai, Founder & CEO, My Medi

Gathering 20:00 21:00

> Leon Avigad, Co-Founder and Co-Owner, Brown Hotels Frank Roseen. Executive Director Capital Markets, Aroundtown,

Wednesday, June 1st ਾਟਟਟਟਟ

Israel-Greece Conference @ Isla Brown Corinthia by Brown Hotels

Real estate. Travel. Innovation - Business Opportunities on the Runway to Greece

Moderator: James Spiro, CTech by Calcalist

9:00 **Gathering**

10.00 **Opening session**

Isaac Herzog, President of Israel (Video)

The New Hospitality: Innovative, Inspirational, Experiential

Leon Avigad, Co-Founder & Co-Owner, Brown Hotels

From Crisis to Success - The New Era of Greek Economy 10.15

Moderator: Petros Machas, Founding Partner and Chairman, Machas & Partners

Vassilis Kikilias, Minister of Tourism, Greece

Nikolaos Koulocheris, General Secretary of Economic Policy, Ministry of Finance

The Road to Success: From Berlin to Athens

Meni Weizman, Real Estate and Tourism Entrepreneur

10:45 The Global and Local Tourism and Factors Shaping the Future of Travel

Opening: Yoel Razvozov, Minister of Tourism, Israel

Moderator: Cobi Bitton, CEO, Israel-Greece Chamber of Commerce

Sofia Zacharaki, Deputy Minister of Tourism, Greece

Grigoris Tasios, President, Hellenic Federation of Hoteliers

Charis Theocharis, Parliament Member; Former Minister of Tourism, Greece

Maria Theofanopoulou, CEO, Greek Travel Pages

Digital Nomads Redefining the New Era of Travel and Work

Daniel Rudasevski, Co-Founder & CGO, Selina

Travel Sector Braces for Post-Pandemic World

Uri Sirkis, CEO, Israir

Israel-Greece Investments and Partnerships in the Mediterranean Basin 11:30

Greece is Gaining Ground on the Investment Map of Israelis

Moderator: Adrian Filut, Calcalist

Ayelet Nahmias-Verbin, Chairperson, The Israel Export Institute Rami Levy, Owner, Rami Levy Shivuk Hashikma, & Israir Airlines

Yosi Levy, Founder & Co-CEO, More Investment House

Doing Business in Greece

Adv. Ron Bar Nir, Partner & Heading the Greece office, Firon Bar-Nir & Co. Advocates, in a Fireside Chat with Vlachopoulos Athanasios, General Manager, Corporate &

Investment Banking, Piraeus Bank

The Cross-Cultural Power of Cuisine and the Next Wave of Food Innovation

Moderator: Ruthie Rousso Food writer & Culinary Ambassador

for New Israeli Kitchen

Georgianna Hiliadaki, Owner & Executive Chef of 2 Michelin Funky Gourmet

Restaurant, OPSO, PittaBun & INO

Zviki Eshet, Founder & CEO, Greco Hospitality Group











Moderator: Sophie Shulman, Calcalist Errikos Arones, CEO, Hellenic Properties Eleni Vrettou, Chief Strategy and IR Officer, Lamda Development Stavros Tolias, CEO, ZOIA Private Equity Real Estate

Alexandros Angelopoulos, Managing Director, Aldemar Resorts Natalia Strafti, Managing Partner, Grivalia Management

Dancing with the Elephants:

Igal Rotem, CEO, Finaro

Transforming the Skyline with Data

Ziv Shor, CEO, JLL Israel

Innovation, Technology and Aerial Partnerships in the Service of th Current 12:45

Opening: Orit Farkash-Hacohen, Minister of Innovation, Science, and Technology, Israel

The Energy Challenge 2030: Regional Cooperation, Climate Change & the Rise of **Renewable Energies**

Moderator: Yuval Sade, Calcalist

Dr. Katerina Sardi, Country Manager & Managing Director, Energean Greece

Yaki Noyman, CEO, Doral

Dorit Banet, CEO, Eilat-Eilot Renewable Energy

Konstantinos Bikas, International Business Director, MYTILINEOS

Innovation for Good: Facing Global Challenges Through Tech Solutions 13:15

Building Green Future: Integration of MICROGRID Solutions in the Greek Real Estate Market

Nissan Caspi, CEO, IP Innovative Power

Changing the World One Wave at a Time

Inna Braverman, Co-Founder & CEO, Eco Wave Power

Water from Air: The Case of The Disappearing Resource in Greece

Artur Khannanov, CEO, Watergen Corporation Europe

MK Keren Barak, Chairman of the Israel-Greece Parliamentary Friendship Group

13:45

17:00 Israel–Greece Chamber of Commerce Roundtable

GREECE FDI (Forgein Direct Investment): MEET. GREET. TREAT What should the Israeli investor know today that he did not know yesterday

Cobi Bitton, CEO, Israel-Greece Chamber of Commerce **Prof. Haris Lambropoulos,** President, Hellenic Development Bank of Investments

@ LightHouse Athens, 1st floor

For Information & Registration: Calcalist.co.il/Greece









