

Mind The Tech New York

15-17.11.21

Tech & Innovation Conference

Information & Registration: calcalist.co.il/ny2021

Tuesday, November 16

@ Apella Alexandria, 450 E 29th St, New York

Innovation Challenges and the Unforeseen Blessings of a Crisis

Moderator: Dr. Nimrod Kozlovski, TLV University; Founder, Cytactic

08:00 Gathering

09:00 Opening

Yoel Esteron, Founder & Publisher, Calcalist
Hanan Friedman, CEO, Bank Leumi

9:20 A Closer Look at the Foundations of the New Economy and How they Reshape the Tech Ecosystem

Play Bigger: Building Category Winners

John Curtius, Partner, Tiger Global,
and Michael Reitblat, Co-Founder & CEO, Forter,
in a Fireside Chat with Sophie Shulman, Calcalist

An Outside Job: The Rise of Israeli Fintechs

Prashant Fuloria, CEO, Fundbox; Former SVP at Yahoo &
Senior Director at Facebook & Google

Open for Innovation, Closed for Infiltration: Leumi's Journey to the Future

Jaime Schcolnik, CIO, First Executive VP, Bank Leumi

10:00 The 2021 IPO Rush: With Great Scale, Comes Great Responsibility

From Zero to 100B\$ in a Decade: The Amazing Journey of Snowflake

Matthew Glickman, VP Customer and Product Strategy, Snowflake

Going Public: The Incredible Path to the IPO

Moderator: Ron Friedman, Start-Up Nation Central
Udi Mokady, Co-Founder & CEO, CyberArk
Sivan Shamri Dahan, Managing Partner, Qumra Capital
Assaf Feldman, Co-Founder & CTO, Riskified
Asaf Peled, Co-Founder & CEO, Minute Media
Saar Yoskovitz, Co-Founder & CEO, Augury

The Unicorn Era – Brace for Impact

Timor Arbel-Sadras, CEO, LeumiTech

Next Generation Growth Investment

Jon Korngold, Global Co-Head of Technology Investing and Head of Blackstone Growth in a Fireside Chat with Sophie Shulman, Calcalist

5 Tectonic Plates in Motion and How They Can Reshape the Tech Ecosystem

Dina Pasca-Raz, Partner, Head of Technology, KPMG Israel

Never Waste a Good Crisis: Scaling During a Pandemic

Moderator: Dr. Nimrod Kozlovski, TLV University; Founder, Cytactic
Michael Shaulov, Co-Founder & CEO, Fireblocks
Alon Bloch, Co-Founder & CEO, K-Health
Hani Goldstein, Co-Founder & CEO, Snappy
Itay Falb, Partner, KPMG Israel

11:15 Mingling & Light Bites

11:45 The Media and Entertainment Landscape in 2021 and Beyond

Software Takeover: The New Technologies Reimagining the Future of TV Advertising

Tal Chalozin, Co-Founder & CTO, Innovid

Fireside Chat

Jennifer Griffin, National Security Correspondent for FOX News in a Fireside Chat with Erel Margalit, Founder & Executive Chairman, JVP and Margalit StartUp City

Innovation in the Shadow of Regulation

Prof. Ellen Goodman, Co-Director of Rutgers Law School in a Fireside Chat with Omer Cabir, Calclaist

How Data Analysis In Sports Is Changing The Game

Samer Jassar, Director of Basketball Strategy and Analytics, Milwaukee Bucks

12:30 Data and Privacy: The Clash of Titans

The Connected Future: Moving Towards the Next Cyber Era

Carl Eschenbach, Partner, Sequoia Capital and Roey Eliyahu, Co-Founder & CEO, Salt Security in a Fireside Chat with Sophie Shulman, Calcalist

Proactive Cyber-security in a Time of Global Explosion in Cyberattacks and Cybercrime

Nadav Maman, Co-Founder & CTO, Deep Instinct

The Cyber Boom: Rebuilding the Architecture of Privacy-Preserving and Secure

Moderator: Dr. Nimrod Kozlovski, TLV University; Founder, Cytactic
Phil Venables, CISO Google Cloud; VP, Google
Avi Shua, Co-Founder & CEO, Orca Security
John Brennan, Partner, YL Ventures

Making the Case for Cryptocurrencies

Daniel Leon, Co-Founder & COO, Celsius Network

13:30 Becoming Digital: A Spotlight on the Next Wave of Digital Transformation

Fast Growth in an Era of Digital Transformation

Saagar Kulkarni, Partner, Stripes Group, and Natalie Refuah, Partner, Viola Growth, in a Fireside Chat with James Spiro, CTech by Calcalist

The Rise of Thematic Investing

Jay Jacobs, Head of Research & Strategy, Global X

Climate Security Is The New Cyber Security

Shimon Elkabetz, Co-Founder & CEO Tomorrow.io

Innovation in the Water Industry: From the Climate Crisis to Growth and Sustainability

Amit Lang, CEO, EMS Mekorot Projects Israel, Former Director General of the Israeli Ministry of Economy

Growth Equity and Global Entrepreneurship Phenomenon

Anton Levy, Co-President, General Atlantic in a Fireside Chat with Guy Franklin, Founder & CEO, Israeli Mapped in NY Ventures

Unlocking Construction Data: Hardware Enabled SaaS is the Key

Meirav Oren, Co-Founder & CEO, Versatile

How Urban Retail Faces the Future

Dekel Valtzer, Co-Founder & CEO, Avo

14:30 Late Lunch & Networking

CTECH

CALCALIST

leumi

LEUMITECH

Gold sponsorship:
deep
instinct

KPMG

bright data

MARGALIT
STARTUP CITY NEW YORK

JVP

GLOBAL X

Sponsored by:
by Mirae Asset

NEWERA

QUMRA

AKEYLESS

C

ISRAELI MAP

AMERICAN ISRAELI

with the support of:
ISRAELIMAPPEDinNY

MEKOROT

Korot National Water Co.

Production:
WINDMAN
IMAGINE THAT