

# Mind the Tech NY 2019

## 10-12.4.19

The Innovation and Tech Conference bringing together the Israeli Hi-tech Industry and the Global Business Scene

### WEDNESDAY, April 10 Opening Reception

@ The Top of the Standard, 848 Washington St, New York

#### 19:00 Greetings

**Inon Elroy** Economic Minister to North America,  
Ministry of Economy and Industry, Israel

### THURSDAY, April 11 Mind the Tech Conference

@ Apella, 450 E 29th St, New York

Moderator: Dr. Nimrod Kozlovski, HFN, Tel Aviv University

#### 08:00 Gathering

#### 09:00 Opening

**Yoel Esteron** Founder & Publisher, Calcalist  
**Shmulik Arbel** Head of Corporate Division, Leumi

#### The Future of Location-Tech

**Jeff Glueck** CEO, Foursquare  
**Isaac Hillel** Managing General Partner, Pitango

#### 09:50 Manipulation, Deception and Tomorrow's Wars

#### Going Dark 2.0 – the Encryption Challenge of Intelligence Agencies

**Tami Mazel Shachar** Co-President, NSO  
**Hagar Ravet** Calcalist

#### Rethinking Cyber: From Protecting to Enablement

**Nadav Zafir** Co-Founder & CEO, Team8;  
Former Commander of Intelligence Unit 8200

#### Optimizing Cyber Investments While Keeping the Organization Cyber Qualified

**Ofir Hason** Co-Founder & CEO, Cybergyrm

#### When Artificial Intelligence meets Cyber – Towards Proactive Security

**Dr. Nimrod Kozlovski** HFN, Tel Aviv University

#### 10:30 Do I Really Want to Know Where to Go Next? The New Age of Surveillance Capitalism

#### Edit Meets AI: Matching Content to Audiences

**Gilad Lotan** VP, Head of Data Science, BuzzFeed

#### Insights as a Service: How Firms Need to Digitally Transform or Die

**Amir Orad** CEO, Sisense

#### 11:00 The Perils of Surveillance: a Computer Science Perspective

**Dr. Bill Marczak** Senior Research Fellow, Citizen Lab  
**Hagar Ravet** Calcalist

#### Game of Thrones in the Technology World

**Yifat Oron** CEO, LeumiTech

#### Fireside Chat: Culturally Bridging the NYC and TLV Business

**Matthew Bronfman**, Entrepreneur & Philanthropist;  
Chairman & CEO, BHB Holdings  
**Erez Shachar** Managing Partner, Qumra Capital

#### 11:40 Scaling Global Corporations from Seed to Exit or IPO: The Ups, Downs and End Game

Moderator: **Jonathan Lavender**, Global Chairman,  
KPMG Enterprise

**Ken Bronfin** Senior Managing Director, Hearst Venture

**Sivan Shamri Dahan** Partner, Qumra Capital

**Rob Delaney** Vice President, Carrick Capital Partners

**Rich Routman** President & Chief Revenue Officer,  
Minute Media

**Ilan Twig** Co-Founder, TripActions

#### The 5 Musts Before an Investment or an IPO

**Itay Falb** Partner, KPMG

#### 12:15 Lunch Break

#### 13:30 The Changing World as We Know It: A Closer Look at the Next Wave of Disruption

#### Fireside Chat: Are Cities Ready for the Upcoming Wave of Technology Disruption?

**Ana Ariño** Chief Strategy Officer, New York City  
Economic Development Corporation

**Guy Franklin** General Manager NYC, SOSA

#### E-Commerce Survival in a Post-Amazon World

**Tomer Tagrin** CEO, Yotpo

#### Rethinking Narratives: From Storytelling to Story Tailoring

**Tal Zubalsky** Co-Founder, Eko

#### Eliminating the Idea of Waste

**Tom Szaky** CEO, TerraCycle

#### Innovation in Aviation: the Sky has No Limit

**Shahar Markovitch** Chief Digital & Information Officer,  
EL AL

#### 14:50 The Athlete, the Fan and the Machine: Here's How AI Will Change the World of Sports

**Reimagining the Fan Experience through AI**  
**Danna Rabin** CEO, Heed

#### The Intel Sports Vision: Game Changing Technology

**Lindsay Grant** Senior Director, Growth, Intel Sports

#### 15:00 Break

#### 15:30 KamaTech Accelerator Demo Day

#### Opening

**Moshe Friedman** CEO, KamaTech

#### Fireside Chat

**Noam Bardin** CEO, Waze; VP Wazer, Google

### Friday, April 12 Meet & Pitch

@ SOSA, 149 5th Ave 9th Floor, New York

#### 8:00 Reception & Light Breakfast

#### 9:00 Opening Remarks

VC'S & Corporates:  
Blackstone; Bridgewater Associates;  
Goldman Sachs; Amazon;  
Hearst Ventures; Fast Retailing;  
Fashiontechco; American Express;  
Morgan Stanley; Techstars NY;  
Cyber Innovation Hub; Bundeswehr; KPMG;  
Innovation Endeavors; Comcast Ventures;  
S-Curve Records; Moody's;  
RBC Capital Markets; Blumberg Capital;  
LyticalVentures; Dreamit Ventures;  
Octopus Ventures; On Grid Ventures;  
Boldstart Ventures; Our Innovation Fund;  
Team8; IWork-Bench Autonomy Ventures;  
Pereg Ventures; Scopus Ventures;  
Story Ventures; Cornerstone Venture;  
Partners Tectonic Capital; Flint Capital;  
Differential Ventures; WorldQuant Ventures;  
CONYC labs; Kesha Ventures;  
Two Sigma Ventures; Pitango Venture;  
Qumra Capital; State of Mind Ventures

No, No, No, No, Yes

Key Partners



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