

SOME RULES OF THE ROAD FOR YOUR AWARENESS-

1. APPLICATION –
APPLICANTS SHOULD BE STARTUPS IN THE TECHNOLOGY FIELD
2. SELECTION-
THE PROGRAM ORGANISERS WILL SELECT THE PARTICIPATING APPLICANTS
3. PRESENTATION-
 - ELECTED APPLICANTS WILL PRESENT BEFORE A GROUP OF JUDGES IN A DARK ROOM, WITHOUT ANY SLIDES
 - 1 PERSON ONLY ALLOWED TO ENTER THE ROOM AND PITCH PER SELECTED APPLICANT
4. FINAL CONTEST-
 - EACH GROUP OF JUDGES WILL SELECT THE TOP CONTENDERS TO PARTICIPATE IN THE FINAL STAGE OF THE CONTEST
 - FINALISTS WILL PRESENT BEFORE THE JUDGES AND THE ATTENDEES, IN THE LIGHT, WITH NO SLIDES
 - THE JUDGES WILL ELECT THE 3 WINNING APPLICANTS
5. AWARDS-
 - SUBJECT TO THE SOLE DISCRETION OF THE JUDGES, AND TO THE PRIZES THEN AVAILABLE
 - THE ORGANIZERS PROMOTE FAIR REPRESENTATION OF PEOPLE WITH DISABILITIES, AND MAY GRANT AWARDS TO ELIGIBLE APPLICANTS UNRELATED TO THE COMPETITION
6. All decisions will be final and there will be no appeal on the judges' decision
7. Citi reserves the rights to alter or cancel the program or contest, any time, at its sole discretion